



# BBA

კავკასიის ბიზნესის სკოლა  
Caucasus School of Business

## Program duration

- 4 Academic years

## Degree level

- Bachelor - 240 ECTS

## Entry requirements

- Secondary education
- Proof of English Language Proficiency (B2)

## Required documents:

- [Application Form](#)
- CV/Resume
- 2 Photos
- Notarized copy of Passport
- Notarized copy of High School Accomplishment Certificate

## Important dates

Deadline for applications: May 20, 2018

## Program language of instruction

English

## Tuition fee

USD 5 000 per year

## Accreditation

- Program is authorized and accredited by Ministry of Education and Science of Georgia

## International Rankings

- Eduniversal Ranking - Caucasus School of Business ranked as a top Business School in Georgia for last five consecutive years by Eduniversal.

## Membership

AACSB, ACCA, GEM, NIBES, IAUP etc.

## Contact info

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Caucasus School of Business offers BBA Program which is based on Western values, and is designed to develop, globally competitive business professionals with an extensive theoretical knowledge and practical skillsets who will share and defend worldwide accepted democratic values and the principles of corporate social responsibility.

Since 1998, Caucasus School of Business provides research-oriented learning and teaching and brings up highly-qualified, morally sound professionals, competitive on the world labor market and devoted to the ideals of Democracy, who are able to meet public educational demands. The program is drawn up considering the market needs of the private as well as public sectors. Also, it considers experience of leading foreign business schools and professional standards adopted in business administration.

## Program content

### Core Business Subjects:

- Financial/Managerial Accounting
- Business Law
- Basic Marketing
- Corporate Finance
- Fundamentals of Macroeconomics/ Microeconomics
- Data Analysis and Business Modeling
- Corporate Social Responsibility
- Organizational Behavior
- Business Communication
- International Business
- Strategic Management

### Elective Foreign Languages:

French/ German /Spanish/ Turkish

### Final Project:

Business Plan Development

### Benefits

- **Employment** - 95% of undergraduate program graduates are employed within one year after graduation.
- **Community** -Building a strong international community and strong local network of professionals.
- **Learning Environment** – Provides strong, goal-oriented and interactive learning environment.
- **International Programs** – Gives opportunity to study abroad per semester/year through various exchange programs.

## Specializations

### Finance

- Valuation of Financial Assets
- Intermediate Accounting
- International Finance
- Banking
- Global Portfolio Management
- Financial Management
- International Financial Accounting Standards (IFRS)
- Financial Markets and Institutions

### Management

- Operations Management
- Principles of Human Resource Management
- Negotiation Skills
- Total Quality Management
- Project Management
- Entrepreneurship
- Innovation Management

### Marketing

- Consumer Behavior
- Marketing Research
- Sales Management
- Digital Marketing and E-commerce
- Integrated Marketing Communication
- Brand Management
- Service Marketing
- Strategic Marketing
- International Marketing

### Accounting

- Intermediate Accounting 1-2
- Tax Law
- Introduction to Audit
- Advanced Audit
- Internal Audit
- Accounting Information Systems
- Financial Analysis and Loan Structuring

### International Business

- International Finance and Trade
- International Marketing
- International Financial Accounting Standards (IFRS)
- International Business Law
- Entrepreneurship
- Innovation Management
- Logistics
- Supply Chain Management